

PROJECTS 4 CHANGE



Annual Report 2018-19

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Thank you

Foreword

“I am absolutely delighted to have been asked to write the foreword for this report, not only as a local ward councillor for the Cowgate area but also as a former resident of Cowgate and a former pupil of Montagu School, the site on which the Cowgate Centre now resides. At that time, Montagu school offered an extensive range of extra-curricular activities during and outside of term time. It is fitting that Projects 4 Change has a base within the Cowgate Centre and is providing fantastic opportunities for young people within the area.

During the current COVID-19 pandemic, the role of the community and voluntary sector has really come to the forefront, but for many working within the sector, their valuable work predates the current crisis and their achievements often go unnoticed. Projects 4 Change are providing a vital role within our communities The benefits they provide for young people are real and long-lasting. Whilst many organisations step in when problems occur, Projects for Change prevent so many of those difficulties from occurring in the first place. The projects they deliver help young people to lead positive and engaged lives. The targeted projects help

by building up relationships of trust and support with young people, working within their communities, helping them make their own decisions about their lives, whilst building confidence and resilience.

There is no doubt that Projects 4 Change has had a positive impact on the whole of the local community in helping young people find their way in society. This will assist many to go on and gain employment, get an education, avoid mental health issues, and make a positive contribution to their communities.

Having met and listened to some of the Change Makers, it was great to understand the positive impact that the project had on them and also the impact they were having on others within the community. I was honoured to recognise the work of the Change Makers in presenting them with a Community Champions Award last year, a well deserved award. I was also honoured to recognise the decades of service that Betty Playford gave to the local community, better known for ‘Betty’s Hut’. Sadly, Betty died recently but I know her legacy lives on through Projects 4 Change and it is heartening to see work ongoing in restoring Betty’s Hut at the Cowgate Centre.



As a local ward Councillor it is important to engage with the local community to set our joint ward priorities and last year those priorities were:

- Children’s and young people’s activities
- Environmental and green spaces
- Community Safety and Community wellbeing

The work that Projects 4 Change does helps us to deliver on our priorities and on behalf of the Blakelaw ward Councillors; I’d like to offer a huge thanks to you all for the positive contribution you continue to make.

Councillor Linda Hobson
Newcastle Labour

Charity Details

Name: Projects4Change
Registered Charity Number: 1181162
Registered Address: The Cowgate Centre,
Houghton Avenue, Newcastle upon Tyne,
NE5 3UT

Management Committee:

Simon Pinkney – Chairperson (Appointed March 2019)
Anisa Ahmed – Vice Chairperson (Appointed March 2019)
Amy Coates – Secretary (Appointed January 2018)
Jo Nicholson – Treasurer (Appointed October 2019)
Amanda Hall – Trustee (Appointed October 2019)
Tristan Dunlavy – Trustee (Appointed October 2019)
Helen Hall – Trustee (Appointed January 2018)

Changes to Management Committee:

Kerris Gibson – Chairperson – Resigned March 2019
Gillian Burlison – Treasurer – Resigned January 2019
Roger Layton – Trustee – Resigned January 2019

P4C Team:

Kelly Coates – CEO
Chesley Conlin – Student Youth Worker

Structure, Governance and Management:

Projects4Change is a registered CIO within the UK Charity Commission. The organisation is managed by Kelly Coates, CEO and governed by the Management Committee through regular Committee meetings. We have a strong pool of youth workers within the region who work on our projects and funding bids under supervision and management of the CEO.

All major decisions are made via committee vote and approval and documented in committee meeting minutes which are signed off by the Chair of the Management Committee.

Recruitment of new Trustees takes place through local advertising, word of mouth and advertising on Charity forums. Trustees are appointed in quorate Committee meetings and documented in meeting minutes.

Public Benefit Statement:

Charity Trustees have complied with their duties to have due regard to the guidance on public benefit published by the commission in exercising their powers and duties.

Introduction

Projects4Change was set up in **January 2018**. It was founded by a **detached youth worker and committee of professionals** and laypeople who noticed that **many young people had no access to a local youth provision**.

Our **first funded** project was a group of **12 young volunteers** who set about asking young people about their lives. **The Change Maker Volunteers** consulted with young people and fed the results

into the development of Projects4Change. Our **youth led approach** continues to be the foundation of our project and **has helped us create youth opportunities for young people who need it the most**.

We run the Change Maker Volunteer programme across the city to **amplify the voice of young people** and help them to **change society and their communities for the better**.



Change Maker Volunteer and Vice-Chairperson Anisa taking part in one of the first Change Maker Volunteer sessions.

CEO's Report

It is with **great pleasure** that I able to introduce our first professionally produced Annual Report.

Thank you, Councillor Linda Hobson, for your thoughtful foreword. What Linda alluded to in her piece was the **importance of consistency**, of **sticking with communities and young people for the longer term**.

That is why we have produced our **Betty's Hut feasibility study** to make sure that we are on the **same page as local people and that we are delivering to them the activities and approach they want**.

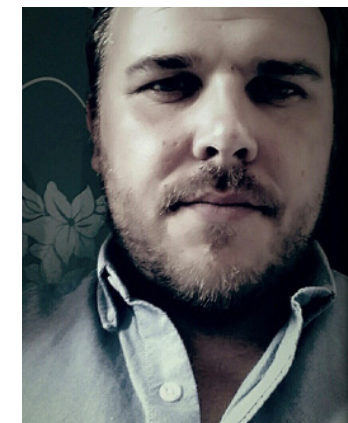
Starting a Youth Charity with no financial backing was **a challenge, yet what we did have was a group of committed and caring individuals with a lot of expertise and good will**. Our Management Committee and Young Change Maker Volunteers helped to make our charity what it is today, they include professionals, community members and young people who **give their time to make our project work for others**. They were generous enough to put their time into building something **real and relevant to young people lives** by including and working with them to create change.

I hope this report does justice to our collective efforts and **celebrates the contribution of local young people to their communities**.



Kelly Coates, CEO

A Note from our Trustees



Simon Pinkney,
Chairperson

“Over the last 12 months, I’ve been able to see **Projects4Change** grow and develop to a level where it is **clearly making a difference** to the area & members that it supports. The **Young Change Maker Volunteers** involved have already **experienced a number of opportunities that otherwise may never have been accessible** - in particular, their trip to London & Parliament. Any young organization (less than 5 years old) is going to encounter setbacks and difficult economic times, even more so during a worldwide pandemic (at the time of writing this, we are amid the COVID-19 restrictions). The staff and Changemakers have **worked incredibly well to re-establish their work in the current climate**. There are a number of key plans taking place over the next 12 months that will **see the organisation grow from strength to strength**, an **incredible achievement for all involved**. I’m particularly looking forward to Betty’s Hut coming to life and honouring a person who gave so much to her local community.”



Anisa Ahmed, Vice Chair
and Trustee

“Being part of the **Young Change Maker Volunteers (Changemakers)** I got to see first-hand that the **young people of the community were at the heart of the charity**. In order to find out what the young people saw as potential barriers to their development the Changemakers carried out **peer led consultations** in the form of mini games in order to **keep the groups engaged whilst simultaneously finding out what matters most to them**. This was crucial as we went **straight to the source** and found out **what was important to the individuals** of the community rather than viewing and estimating their obstacles from a third person lens. This **opened my eyes** to the fact that even though these peers lived within the same community as me, **we had the same mindset and shared more similarities than differences**. Due to this enlightenment I was able to **work on tangible solutions** with the board to help **tackle the challenges that young people found most important**. My role as vice chair has allowed me to **offer my perspective as a young person which has helped bridge the gap** between the varying age groups. Being a part of this journey as a Changemaker and vice chair has really **deepened my understanding of the world**. It has allowed me to realise that **even the smallest of changes can have a positive impact on a lot of people**.”

As Franklin Roosevelt once said “**We cannot always build the future for our youth, but we can build our youth for the future**”



Amy Coates,
Secretary and Trustee

“When I stop to think about it, I can’t believe that **Projects4Change** is already in it’s 2nd year as a registered charity. But then I think about how much we’ve achieved in that time and I can’t believe we’re only in our 2nd year! So much **hard work** has gone into developing the charity and making it what it is today.

When I joined Projects4Change as Secretary and Trustee, I did so because I felt **deeply committed to the North-East** and the **welfare of our future generations**. With the challenges that society faces at the moment, I take great pride in knowing that our youth workers are out there in the community working hard and offering their support to the young people who need it now more than ever.

In this short time, we’ve founded a **great team**, built **strong working relationships** with other services in the North-East, listened and responded to what our young people need. The Multiverse Arcade gave young people a voice and our Change Maker Volunteers have proven themselves to be **hugely talented, engaged and caring individuals** able to listen to and support their peers and find ways to make **positive changes within their community**.

I’m excited to see how Betty’s Hut develops over the coming year and honoured that we can pay tribute to such a wonderful woman. My thanks go to Kelly, our CEO and our **fantastic team** of Youth Workers for their ongoing **hard work and determination**. I’m proud to be a part of this charity and support it’s development.

Objectives

To relieve the needs of young people for the public benefit through:

- The provision of support and activities which develop young people’s skills, capacities and capabilities to enable them to participate in society as responsible individuals.
- The provision of recreational and leisure time activities provided in the interest of social welfare, designed to improve young people’s conditions of life.
- Providing more youth work places for young people through developing projects in partnership and providing direct delivery support to youth organisations.

For the purpose of these charitable aims, “Socially excluded” means being excluded from society, or parts of society, as a result of one or more of the following factors: unemployment, financial hardship, youth, ill health (mental or physical), substance abuse or dependency, including alcohol or drugs, poorededucational or skills attainment, relationship and family breakdown, poor housing (that is housing that does not meet basic habitable standards); crime (either as a victim of crime or as an offender rehabilitating into society) or discrimination on the grounds of sex, race, disability, ethnic origin, religion, belief, creed, sexual orientation or gender reassignment.

A Year in Projects

Achievements, Activities and Performance

It's quite a challenge to succinctly say how much we've achieved in our first year as a registered charity. We're so pleased with how far we've come. We've made some great connections and worked hard to establish our place within the communities where we can see our services are needed most. We've had the opportunity to build some great working partnerships and secured significant funding from organisations who share our beliefs and values on how we can invest in local communities and bring about lasting change.

Our projects have been born out of peer-led consultations and the feedback we've received from our detached youthwork across the most in need areas of Newcastle. Projects4Change exists to give young people the tools, support and resources they need to make informed choices, engage and take pride in their community and build the resilience needed to shape their future in a positive light.

We've encouraged community spirit, creative flair and green fingers through a variety of outdoor projects and days like the Jo Cox "more in common" fun day, planting

and growing in our allotment and designing and creating a mosaic for our green space. Residential trips have given young mum's and their peers an opportunity to see more

than their local neighbourhood. Our Change Maker Volunteers continue to impress, inspire and engage with both peers and their community through their fund-raising events, peer-led consultations and a desire to make a lasting change within their community.

The Multi-verse Arcade encouraged young people of all backgrounds to think about their impact on the community and environment, and what can be done to make positive and lasting change for them and their peers. The wealth of information we took from the event will allow us to further connect in so many ways through future projects and consultations.

Below is a snapshot of the projects we've developed so far and continue to run within Newcastle and its community.

Change Maker Volunteers

The Change Maker Volunteer programme recruits from across the city and works to **amplify the voice of young people**. The volunteers consult and act on youth issues helping to engage their peers in **changing their communities for the better**.



Training Residential at Calvert Trust

Change Maker Consultation Report
<http://www.projects4change.org/wp-content/uploads/2019/06/iWill-Change-Makers-Report-2019-Final.pdf>



Parliament visit with Chi Onwurah

“It's time to give young people a voice, the voice of under 18's has been ignored, it's time for a change”. (Change Maker Volunteer, 17yrs)

Blakelaw Allotment

- Jo Cox “More In Common” Day
- Local Volunteers
- Planting and Growing
- Kew Gardens Grow Wild Mosaic



The group designed and made a mosaic with scenes from the Cowgate area, including a Cow, Gate and Wildflowers. Working with artist Nicola Lynch, the artwork will take pride of place at the Gate of Betty’s Hut and Garden.

Community Work

- Christmas Party
- Summer Fair
- ‘We are family’ parents’ group.



Young mums on their first residential in Beadnell

National Projects

- #75Flames Holocaust Memorial Project

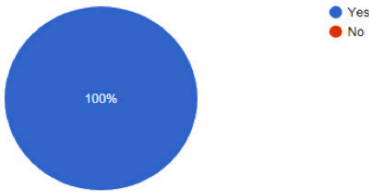


10 local young people listened to Marta Josephs from the North East Council of Jewry tell the story of her father who was imprisoned in a concentration camp under the Nazi’s. The young people were so moved by the friendship he found in his fellow prisoners that they created a memorial flame in their honour. As part of a national art initiative the young people’s work was shown in London, three of the group attended the event.

#SPOTLIGHTON COWGATE

Community Questionnaire

Do you feel a new youth project would be good for Cowgate?
19 responses



“Cowgate has been forgotten and left behind compared to other areas”. (Les, 23 yrs)

Bringing the Multiverse Arcade to Cowgate. Over 100 people from Cowgate used the Unfolding Theatres Multiverse Arcade to talk about their needs and the needs of local people.

“We need more hands-on things in my area so that my children can go to more age appropriate groups, to keep them off the streets and getting involved in things they maybe shouldn’t”.
(Jemma, 28yrs)



“Help more people get jobs, lesser violence and more help with people” (Connor, 17yrs)

Weekly Detached Youth Work

- Cowgate
- Blakelaw
- Newbiggin Hall



“We are a close group of mates, we all go out together, no one gets left out. We feel different from other people from other areas, we are not the same, none of us left with any GCSE’s I don’t know why, I wish I had of stuck in more at school. I’m looking for a job but it’s not easy and I’m not getting anywhere”.
(Chloe, 17yrs)

Bringing Back Betty’s Hut and Garden

Projects4Change has spent 2019 **listening to the needs of local young people** through regular detached youth work sessions around Cowgate. The **overwhelming response** was that local people want to have **more projects, activities, and help to get ahead in life**.

That is why we are bringing back Betty’s Hut, the new Betty’s Hut and garden **will support the running of young people’s group work sessions**, intergenerational work, volunteering, training, and enterprise. As well as be a base for trips and fun activities for local young people. The new space will help to build upon the **potential of local people** by **letting them lead the way in creating solutions for their own community**.

“My Dad used to go to Betty’s Hut they used to do loads of activities for young people like open days and treasure hunts”. (Zoe, 12yrs)

■ Youth Steering Group



The group of 12 local young people have helped us to develop our plans for Betty’s Hut, visiting The Box shipping container eatery, Howick gardens, Beadnell, Daleby House and Ouseburn City Farm to gather ideas.

Financial Review

The Trustees are responsible for the preparation of accounts. An audit is not required for this year under section 144(2) of the Charities Act 2011 and an Independent Examination was carried out in accordance with General Directions given by the Charity Commissioners

| Receipts & Payments Account 14 December 2018 to 13 December 2019 | | | | |
|--|-------|----------------|--------------|--------------|
| | Notes | Unrestricted £ | Restricted £ | Total £ |
| Receipts | | | | |
| Transfer from Unincorporated Association | | 77 | 2500 | 2577 |
| Grants & Donations | 4 | 1675 | 36713 | 38388 |
| Total Receipts | | 1752 | 39213 | 40965 |
| Payments | | | | |
| Salary Costs | | | 10275 | 10275 |
| Activities, Materials and Resources | | 658 | 1562 | 2220 |
| Sweatshirts | | | 157 | 157 |
| Subsistance and Refreshments | | 150 | 838 | 988 |
| Accommodation and Room hire | | | 834 | 834 |
| Motor and Travelling Expenses | | 355 | 1773 | 2128 |
| Media Expenses | | | 133 | 133 |
| Insurances | | | 165 | 165 |
| Postage and Stationery | | | 111 | 111 |
| Consultancy | | | 200 | 200 |
| Mosiac Artist | | | 675 | 675 |
| Depreciation | | 495 | | 495 |
| Total Payments | | 1658 | 16723 | 18381 |
| Surplus/Deficit for the period | | 94 | 22490 | 22584 |
| Transfer Between Funds | | 0 | 0 | 0 |
| Funds at 14 December 2018 | | 0 | 0 | 0 |

| Notes to the Financial Statements as at 31 December 2019 Note 4 | £ |
|--|--------------|
| Grants Received - | |
| Unrestricted: | |
| Community Foundation | 500 |
| Jo Cox Foundation | 96 |
| Donations & Fundraising | 1079 |
| Total Unrestricted | 1675 |
| Restricted: | |
| NCC - Wards Committee | 1240 |
| Community Foundation Tyne & Wear - Change Makers Volunteers | 2500 |
| The National Lottery Community Fund Grant - Feasibility Study | 9918 |
| Nothumbria Police- Commissioners Fund | 1740 |
| Key Fund-Change Makers Volunteers | 250 |
| Mosaic Project | 500 |
| Crowd Funder- Betty's Hut | 65 |
| Ballinger Trust | 10000 |
| Community Foundation Tyne & Wear - Change Makers Volunteers | 5000 |
| Sir James Knott Trust | 5000 |
| Local giving- Sports Donation | 500 |
| Total Restricted Income | 36713 |
| Total Grants & Donations Received | 38388 |

| Fixed Assets | £ |
|---|------------|
| Cost | |
| As at 14 December 2018 | 0 |
| Additions | 990 |
| Disposals | |
| As at 13 December 2019 | 990 |
| Depreciation | |
| As at 14 December 2018 | 0 |
| Charge for the year | 495 |
| Disposals | |
| As at 13 December 2019 | 495 |
| Net Book Value at 14 December 2019 | 495 |

| | Balance 14/12/2018 £ | Income £ | Expenditure £ | Balance 13/12/2019 £ |
|--|-------------------------|--------------|------------------|-------------------------|
| Restricted Funds | | | | |
| Young Peoples Projects | | | | |
| NCC - Wards Committee | | 1240 | 1240 | 0 |
| Community Foundation Tyne & Wear - Change Makers Volunteers | 2500 | 2500 | 5000 | 0 |
| The National Lottery Community Fund Grant - Feasibility Study | | 9918 | 9918 | 0 |
| Nothumbria Police - Commissioners Fund | | 1740 | | 1740 |
| Key Fund-Change Makers Volunteers | | 250 | | 250 |
| Sub total | 2500 | 15648 | 16158 | 1990 |
| OTHERS | | | | |
| Mosaic Project | | 500 | 500 | 0 |
| Crowd Funder- Betty's Hut | | 65 | 65 | 0 |
| Ballinger Trust | | 10000 | | 10000 |
| Community Foundation Tyne & Wear - Change Makers Volunteers | | 5000 | | 5000 |
| Sir James Knott Trust | | 5000 | | 5000 |
| Local giving- Sports Donation | | 500 | | 500 |
| Total | 2500 | 36713 | 16723 | 22490 |
| Unrestricted Funds | 78 | 1674 | 1658 | 94 |
| Total Funds | 2578 | 38387 | 18381 | 22584 |

Delivery Partners 2019/20



Funders



Special Dedication

Patron Betty Playford 1930 – 2020



“Nana Betty” – forever in our heart.

Before her passing in May 2020 Betty had enjoyed being involved with Projects4Change, she was our most treasured volunteer and patron. Betty loved meeting the new generation of local young people. The group she worked with liked to ask about the 70’s 80’s and 90’s on the estate. Betty told stories of the original Betty’s Hut and what local people got up to, stories of family and community that the young people found hilarious.

Betty knew of our plans to bring back Betty’s Hut, she was immensely proud that her legacy would continue and benefit local people for many years to come. We often talked with Betty about her cutting the ribbon on the new Betty’s Hut, it was her dream to see it completed. Unfortunately, that was not to be, but as we move ahead with our plans, we hold Betty close in our hearts and we continue to be inspired by her every day.



Documenting our progress

We've been fortunate to work with the hugely talented photographer, Andy Oman who has documented our projects and the communities we work in, capturing the essence of our youth work through his thought-provoking photography.

Andy Oman Photojournalist
Instagram @Spotlightoncowgate @andiomanphoto

Supporters of Projects4Change can also keep up to date on our projects via the blog on our website:
<http://www.projects4change.org/blog/>

And our social media channels:



@projects4change_uk



@P4C_UK



@Projects4ChangeUK



Andy Oman

Thank you

Lastly, a special thank you to the following people for their guidance, support and assistance during our first year. Your help is hugely appreciated.

| | |
|----------------------|--|
| Andy Ditchburn | Perro |
| Alison Ni Charraighe | Senior Lecturer in Childhood and Communities Northumbria |
| Andy Oman | Photo Journalist |
| Alan Wear | Newcastle City Council |
| Alison Flanagan | Wood Arts Development Newcastle City Council |
| Michael Bell | Patchwork Project |
| Glenn Pendleton | Newcastle Community Asset Trust |
| Linda Hobson | Councillor |
| Richard Marsden | Managing Director of Northern Building Design Ltd |
| Joss Ryan | Northern Building Design Ltd |
| David Coates | Chartered Accountant |
| Graham Garnham | Adventure Holidays |
| Mick Dunlavy | Local Business Owner |

PROJECTS 4 CHANGE

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